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Peak Pitch '07 Gives Entrepreneurs a Lift

Borealis Ventures invites entrepreneurs to tune their skis- and their pitch!

HANOVER, NH—January 11, 2007—Borealis Ventures announces the return of Peak Pitch, an event that gives entrepreneurs and investors an opportunity to network on the slopes. The success of past Peak Pitch events in linking the Northeast's distinctive natural assets with its entrepreneurial business community inspired Peak Pitch founder and series organizer Borealis Ventures to partner with four other venture funds in expanding Peak Pitch '07 to five ski resort locations.

Peak Pitch brings entrepreneurs and investors together for a unique version of the classic "elevator pitch." In the traditional elevator pitch, entrepreneurs take advantage of an unexpected opportunity to share an elevator ride with a potential investor and present their business idea. At Peak Pitch, a shared chairlift gives entrepreneurs the opportunity to pitch their business plans to a variety of venture capitalists, angel investors, and other experienced startup advisors as they ride up a mountain on a high-speed chair lift.

The Peak Pitch '07 program will include a series of events organized by local hosts to support entrepreneurial communities across Maine, Massachusetts, New Hampshire, New York and Vermont. Local hosts include Borealis Ventures (New Hampshire and Maine), Fresh Tracks Capital (Vermont), High Peaks Venture Partners (New York) and Long River Ventures (Massachusetts). The Series Sponsor is Village Ventures, of Williamstown, MA

"Borealis introduced Peak Pitch as part of our commitment to strengthen Northern New England's entrepreneurial community," said Phil Ferneau of Borealis Ventures. "Peak Pitch emphasizes entrepreneurial passion, not Powerpoint, and helps entrepreneurs connect one-on-one with investors and mentors. Peak Pitch's rapid growth to five events this year reflects the positive response that we have received to the Peak Pitch formula of focused networking, informed feedback, and plenty of fresh air.

Last year, Peak Pitch attracted over 200 entrepreneurs and investors to the series.

"Peak Pitch 2006 was a super experience last year—it took entrepreneurs and investors out of offices and put them onto the slopes where they could communicate in an informal manner," noted Matt Harris, Managing General Partner for Village Ventures. "It makes good sense for Village Ventures to sponsor this series of events. Our Partner Funds invest in local markets where there is great intellectual capital but little or no venture capital, places where there are



entrepreneurs creating meaningful businesses. Peak Pitch helps us reach those entrepreneurs in an innovative context.”

More information and registration details on Peak Pitch '07 are available on www.peakpitch.com or by contacting Meagan Pryor at 603-643-1500 or meagan@borealisventures.com.

About Peak Pitch 2007

The Peak Pitch '07 program will include a series of events to support the entrepreneurial community across Maine, Massachusetts, New Hampshire, New York and Vermont. Dates, locations and local hosts are as follows:

March 1	Bolton Valley, VT	Hosted by Fresh Tracks Capital
March 2	Mt. Wachusett, MA	Hosted by Long River Ventures
March 9	Mt. Sunapee, NH	Hosted by Borealis Ventures
March 16	Gore Mt., NY	Hosted by High Peaks Venture Partners
March 23	Sunday River, ME	Hosted by Borealis Ventures

Peak Pitch was founded in 2005 by Borealis Ventures and served as a precursor to the Start-Up New Hampshire Business Plan Competition 2005 (Start-Up NH 2005).

To learn more about the Peak Pitch 2007 series, please visit our website: www.peakpitch.com

About Borealis Ventures

Borealis Ventures is a seed and early stage venture capital firm that partners closely with exceptional entrepreneurs in Northern New England, the Dartmouth College community, and beyond.

www.borealisventures.com

About Village Ventures

Village Ventures is an early stage venture capital firm investing in exceptional entrepreneurs building information technology and life sciences companies in emerging domestic geographies. Village Ventures identifies promising investment opportunities in partnership with its nationwide network of 13 early stage venture capital funds that are focused on these emerging domestic geographic markets. By combining local Partner Fund capital and hands-on investment practices with Village Ventures' centralized services and national network, Village Ventures helps create compelling and innovative companies.

www.villageventures.com