



Bo Peabody
Cofounder and Managing General Partner
Village Ventures

Bo is co-founder and Managing General Partner of Village Ventures. Village Ventures is itself an early stage venture firm with \$150MM under management as well as services and knowledge sharing platform serving a network of 14 venture funds with over \$0.5 Billion under management.

In 1992, Bo founded Tripod, Inc., one of the original social networks. Tripod was sold to Lycos in 1998 and Bo became Vice President of Network Strategy. Lycos was sold to Spain's Terra Networks in 2001. In 1998, Bo co-founded Streetmail (now called Waterfront Media); in 2000, he co-founded VoodooVox; in 2004, he co-founded FullTurn Media; and in 2006 he co-founded UplayMe. Bo also co-owns Mezze, Inc, a hospitality group consisting of three award-winning restaurants.

Bo is an expert in consumer-oriented businesses and is an investor and board member in Makeover Solutions, Mixaloo, and Kluster, as well as an investor in DigiSynd. He is featured regularly in major business and consumer publications, and has received numerous honors. Bo wrote a book for entrepreneurs called *Lucky or Smart?*, which was published by Random House in January 2005.

A graduate of Williams College, Bo resides New York City and Williamstown, MA. He is on the board of The Academy at Charlemont and The Williamstown Theater Festival.